## REMARKS

The Examiner cites a new combination of references in rejecting claims 24-29 and 41-50 under 35 U.S.C. §103 as unpatentable over Wiley in view of Campagna.

Claims 31-40 are rejected on the above references further in view of a third reference Snyders.

Claim 29 readily distinguishes over this combination of new prior art for the following reasons. First, claim 24 recites not storing that the encrypted sensitive data in a readable decrypted form but rather storing the encrypted sensitive data in a non-volatile memory such that the decrypted sensitive data are distributed in a plurality of memory segments with a non-volatile memory. By storing the decrypted sensitive data in a plurality of memory segments it is rendered not readable. Nowhere does Campagna or Wiley describe such a plurality of memory segments to make the data not readable. Wiley in Figure 3 merely shows encryption at 802, storage in a memory 803, and then the print mechanism 800. But there is no discussion anywhere of a distributed storage in a plurality of memory segments to make the decrypted sensitive data non-readable. Campagna only discusses the decrypted data controlling control signals for the printer. It is further noted the Examiner nowhere cites Applicants' claim language quoted above with an attribution of that claim language in either reference.

Next claim 29 distinguishes by reciting that a relationship of the memory segments in the non-volatile memory is stored as relationship data independently of the stored decrypted sensitive data. This makes the decrypted sensitive data non-readable since without the relationship with the memory segments one could not read the memory segments in the proper sequence. Nowhere is this shown

anywhere in Wiley or Campagna and the Examiner also does not provide any attribution in either reference for this claim language.

In summary, neither Wiley or Campagna show either of the above two features either separately or in combination and claim 24 readily distinguishes.

The secondary reference Snyders is only cited for connected sensitive data and non-sensitive data and has nothing to do with the deficiencies of Campagna and Wiley noted above.

All the remaining claims in the case distinguish for the reasons noted with respect to claim 24.

The dependent claims recite additional features not suggested when combined with the inventive features of the independent claims.

Allowance of the application is respectfully requested.

The Commissioner is hereby authorized to charge any additional fees which may be required, or to credit any overpayment to Account No.

Respectfully submitted

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